



Washington, D.C. Estate Planning Council Communications Update July 2016

The Communications Committee is providing members with new ways to enhance the value of their Washington, D.C. Estate Planning Council membership through social media. We hope you will participate!

As you may recall, the Council created a private LinkedIn Group last year. Over 90 members of the Council already belong to this group. An easy way to connect to the LinkedIn Group is from the icon on the Council [website](#). For those members who have not joined we encourage you to [click here](#) and do so.

We all know the advantages of LinkedIn. As the year goes on we will be using the LinkedIn group to communicate important professional information and facilitate lively professional discourse among the membership. And of course, LinkedIn is a great way to have your updated bio and contact information accessible to all members. Please also use the group to discover common interests of members, i.e. who attended the same colleges and graduate schools as you. We know you have interesting background and insight to add to the conversation, so please join the LinkedIn group today!

In addition, your LinkedIn profile page will be linked directly to your member listing in the [membership directory](#) that is available on the Council website. Please look up our listings on the website directory to see examples.

Also, the website directory allows for the inclusion of a picture for each member listing. Let's update the directory to include a photo/headshot for each member. In addition, your LinkedIn profile page can be linked directly to the Council directory.

Please reply to this email and attach your high resolution headshot in a jpg file, as well as the URL for your LinkedIn page (copy and paste from the website address line). Please contact [Dina Land](#) if you need assistance in providing these items.

Next up ... the Communications Committee will be establishing a Facebook presence for the Council. More details will follow.

Please feel free to contact either of us if you have comments or suggestions as we continue to enhance the Council's communications and social media activities.

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