
Social Media Minute

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It's All About Connecting

We are thrilled to update the Council on the progress with the social media benefits of the Washington, D.C. Estate Planning Council. We've included some helpful tips for joining our social media private groups, posting updates, and publishing documents. Please use our social media benefits to learn important information you need, to help further strengthen the bonds between Council members, and get yourself better known within the Council.

LinkedIn

Private Group LinkedIn membership:

There are now over 150 Council members that are part of our WDCEPC LinkedIn Group. Many of our members are posting important professional and other updates. Not a member yet? Please do not miss out. Please [click here](#) to join.

As a member of this group, you will have access to important updates and thought leadership that other members post! Be sure to go into your LinkedIn "Settings & Privacy" and under Communications Settings, Email Frequency allow Group Updates so that you receive email notifications. You may also have to modify settings in your email system to ensure these messages are not routed to your SPAM folder!

Posting updates and starting conversations:

Keep your fellow members up-to-date with interesting new law updates, changes of job or location by posting to the group.

You can access the LinkedIn group by clicking on the LinkedIn icon on the [Council website](#), or from the "Work" icon from your own LinkedIn page. If you're navigating from your own LinkedIn page, select the "Groups" icon, and then choose "My Groups" from the menu bar. From there you will scroll down to select the "Washington, D.C. Estate Planning Council" group



Upcoming Events –
Please visit the Council
website at wdcepc.org
to register

September 13

Family and Cyber Security –
Practical Considerations for
Clients | City Club | 5-7:30
p.m.

September 25

Annual Golf Tournament,
Beginner Clinic and Dinner |
Kenwood Country Club

Over 150 LinkedIn Group Members!

Email [Carolyn Rogers](#), [Matt Radford](#), or [Dina Land](#) and request to be added so you don't miss important conversations!

Facebook Private Group Page!

Email [Karen Wawrzaszek](#) and request to be added to the Facebook private page. You must be an existing Facebook member with an active profile.

page. Once on the landing page, you can post in the space provided that says "Start a conversation with your group."

You can also select the "Jobs" tab to post a job opportunity.

Make your Council membership known on LinkedIn:

As a member on LinkedIn, you can reference your membership in the Washington, D.C. Estate Planning Council by adding it to the section in your Linked In bio under "Accomplishments" and then click "Organizations."

Facebook

Private WDCEPC Group within Facebook:

Already a member of Facebook? Thinking about joining? How about joining a new group that was formed recently to connect members on a more personal level! It is a fun way to share pictures and show other members who the other important people in your life are such as children, grandchildren and pets! You must have an existing Facebook account to become a member of this group.

You do not have to give access to all Council members by "friending them." An alternative to using your primary Facebook account is to create a second account or post pictures and then designate them for a group posting only on the WDCEPC Facebook page (once a member). To request access to the group, please search for the "WDCEPC Members Only Page." From there, you can request to "Join group." Please email [Karen Wawrzaszek](mailto:Karen.Wawrzaszek@wdcepc.org) for more information.

Public Facebook Page:

The Council also has a public Facebook page to raise public awareness of our organization. To access the page, please search for "Washington, D.C. Estate Planning Council". Once on the page, you can "Follow" the page so that updates to it will appear in your Facebook feed. We post all upcoming events on the Public Facebook page and hope to have video posts soon.