

# Washington, D.C. Estate Planning Council 2021-2022 Meeting Sponsorship Opportunities



<h2 style="margin: 0;">Annual Meeting</h2> <p style="margin: 5px 0;">\$3,000 inclusive</p> <p style="margin: 5px 0;">\$1,000 per stage</p>	<h2 style="margin: 0;">Evening Council Meeting</h2> <p style="margin: 5px 0;">\$2,000</p>	<h2 style="margin: 0;">Breakfast or Lunch Council Meeting</h2> <p style="margin: 5px 0;">\$1,250</p>
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Number of Sponsorships Available	1 inclusive sponsor OR 3 stage (reception, dinner, dessert) sponsors*^	2 sponsors per meeting* ~ 3 meetings/year (average attendance: 94)	2 sponsors per meeting* ~ 3-4 meetings/year (average attendance: 50)
Verbal recognition from podium at meeting	✓	✓	✓
Signage on-site / on-screen at meeting	✓	✓	✓
Table at in-person event for company literature	✓	✓	✓
Sponsor remarks	Podium / screen time to welcome attendees	2-minute live announcement at virtual meeting	2-minute live announcement at virtual meeting
Pre-Meeting Name and Logo Placement	<ul style="list-style-type: none"> <li>✓ Event announcement and reminder emails</li> <li>✓ Event page of website calendar</li> <li>✓ Website sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>✓ Event announcement and reminder emails</li> <li>✓ Event page of website calendar</li> <li>✓ Website sponsor page (at least 1 month in advance)</li> </ul>	<ul style="list-style-type: none"> <li>✓ Event announcement and reminder emails</li> <li>✓ Event page of website calendar</li> <li>✓ Website sponsor page (at least 1 month in advance)</li> </ul>
Complimentary registrants	6 for in-person event or virtual meeting (must be Council members to attend dinner)	3 for in-person meeting 6 for virtual meeting	3 for in-person meeting 6 for virtual meeting
Co-host breakout rooms, if any, for virtual meeting	✓	✓	✓

\* Sponsors must be from different disciplines unless mutually agreed otherwise by all parties.

^ Sponsorship for the annual meeting will be offered via lottery if a commitment form is received from more than three sponsors total or more than one company in any discipline. Any company that receives the annual meeting sponsorship will be ineligible to sponsor the annual meeting in the subsequent year unless a company in the same discipline does not step forward with their interest in sponsoring and there are fewer than three committed sponsors.

**Special Notice & Instructions:** Your sponsorship is not of a specific speaker and does not offer the opportunity to provide a speaker for the event. While we do our very best to monitor the speaker vs. sponsor relationship, we cannot guarantee that a conflict between the sponsoring company and speaker will not arise. There may be a time when the speaker and sponsor are within the same discipline.