



Washington, D.C. Estate Planning Council  
Diversity & Inclusion Task Force

RE: Sponsorship Opportunity for Equity, Diversity & Inclusion Culture Training

Dear Members:

On October 6, 2020 and October 15, 2020, Veritas Culture will be leading Equity, Diversity & Inclusion Culture Training sessions for our Diversity & Inclusion Task Force members, our officers and our board. In all, 40 people will be attending this training.

Veritas Culture has expertise in the areas of diversity, inclusion, equity, and belonging in professional settings. Veritas Culture frequently is called upon to facilitate sensitive dialogue around race, access, opportunity, and treatment. They have been on the front lines of Minneapolis, Atlanta, Philadelphia, and Ferguson, to name a few, and they have just returned from facilitating a meeting of local Black church leaders and police in Louisville, Kentucky after two police officers were cleared of charges in the killing of Breonna Taylor.

To offset the cost of this important training, which we hope will advance our initiatives to improve the diversity of our Council and our profession, the Council is seeking sponsors at the following levels:

- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000

Our goal is to raise \$10,000 through sponsorships. We have secured two Bronze sponsors and a possible Gold sponsor.

Sponsors will be recognized in the following ways:

1. In an email to the attendees on Monday, October 5, in advance of the first training session.
2. In an email to the attendees on Wednesday, October 14, in advance of the second training session.
3. At the beginning of our membership evening meeting on October 26, 2020.
4. In a President's letter updating the Council membership of the Task Force's progress on its Diversity & Inclusion initiatives.
5. On the Council's website through the end of October.

We appreciate your consideration of this opportunity to both promote your organization and support our important efforts. We hope the steps we take today will help end the racial wealth gap in the future.

Sincerely,

Sarah M. Johnson  
President, Washington DC Estate Planning Council