

# Washington, D.C. Estate Planning Council 2018-2019 Sponsorship Opportunities

## Annual Meeting Sponsorship • Level of Support \$4,000

Event typically scheduled for early June (location and date to be determined)

*Three sponsors accepted (sponsors must be from different disciplines unless mutually-agreed otherwise by all parties)*

### **Benefits**

- Up to 4 complimentary registrants for event (must be Council members to attend dinner-portion of meeting)
- Limited microphone time to welcome attendees (shared with other sponsors)
- Prominent signage on site
- Logo on meeting announcement and on sponsor page of [www.wdcepc.org](http://www.wdcepc.org)
- Printed name placed on appropriate portion of calendar at [www.wdcepc.org](http://www.wdcepc.org)
- Print recognition in email event reminders
- Table at event to display company literature

### **Special Notice & Instructions**

*Sponsorship for this event will be offered via lottery if a commitment form is received for more than three sponsors total or more than one company in any discipline.*

*Any company that receives the Annual Meeting sponsorship will be ineligible to participate the year immediately following unless a firm in the same discipline does not step forward with their interest in sponsoring and there are fewer than three committed sponsors.*

## Regular Council Meeting Sponsors • Level of Support \$2,000

September 2018 – May 2019 (typically there are three regular evening meetings)

*Two sponsors accepted per meeting (sponsors must be from different disciplines unless mutually-agreed otherwise by all parties)*

### **Benefits**

- Up to 3 complimentary registrants for event
- Literature table at event
- Signage with company logo on-site
- Recognition on pre-program PowerPoint presentation
- Verbal recognition from podium
- Logo on meeting announcement
- Print recognition on appropriate portion of calendar at [www.wdcepc.org](http://www.wdcepc.org)
- Logo placement on sponsor page of [www.wdcepc.org](http://www.wdcepc.org) for at least one month in advance

### **Special Notice & Instructions**

*Your sponsorship is not of a specific speaker and does not offer the opportunity to provide a speaker for the event. While we do our very best to monitor the speaker vs. sponsor relationship, we cannot guarantee that a conflict between the sponsoring company and speaker will not arise. There may be a time when the speaker and sponsor are practicing within the same discipline.*

### **Council Breakfast or Lunch Meeting Sponsors • Level of Support \$1,250**

September 2018 – May 2019 (typically three or four breakfast and/or lunch meetings)

*Two sponsors accepted per meeting (sponsors must be from different disciplines unless mutually-agreed otherwise by all parties)*

#### **Benefits**

- Up to 3 complimentary registrants for event
- Literature table at event
- Signage with company logo on-site
- Verbal recognition from podium
- Logo on meeting announcement
- Print recognition on appropriate portion of calendar at [www.wdcepc.org](http://www.wdcepc.org)
- Logo placement on sponsor page of [www.wdcepc.org](http://www.wdcepc.org) for one month associated with company support

#### **Special Notice & Instructions**

*Your sponsorship is not of a specific speaker and does not offer the opportunity to provide a speaker for the event. While we do our very best to monitor the speaker vs. sponsor relationship, we cannot guarantee that a conflict between the sponsoring company and speaker will not arise. There may be a time when the speaker and sponsor are practicing within the same discipline.*

### **Website Sponsorship Opportunities**

#### **Top of Page Banner Ad • Level of Support \$2,000**

*5 sponsors accepted (5 banners rotate in no particular order)*

Large company logo/banner placed on the top of each page of [www.wdcepc.org](http://www.wdcepc.org) for one year from the date of posting

#### **Benefits**

- One year of click history available at the end of year one
- Complimentary placement on sponsor page of [www.wdcepc.org](http://www.wdcepc.org)
- Online exposure to approximately 250 WDCEPC members and guests using site

#### **Special Instructions**

*Company must supply the Council office with ready-made banner in a gif file of the standard 480 X 60 pixels size*

#### **Home Page Tile Ad • Level of Support \$750**

Small company logo/tile ad placed on the right hand side of the [www.wdcepc.org](http://www.wdcepc.org) homepage for one year from the date of posting

#### **Benefits**

- One year of click history available at the end of year one
- Online exposure to approximately 250 WDCEPC members and guests using site

#### **Special Instructions**

*Company must supply the Council office with ready-made tile ad in a gif file of the standard 120 X 60 pixels size*

## Annual Golf Tournament Sponsorship Opportunities

September 24, 2018 – Kenwood Country Club, Bethesda, MD

### **ACE – Level of Support \$2,000**

#### **Benefits**

- Recognition as ACE sponsor in tournament materials.
- Introduction to participants and single sign (with logo, if available) recognition at tournament.
- Ability to assist golf committee members with the distribution of tournament prizes.
- Two (2) complimentary attendees for lunch, reception and awards dinner, in addition to any attendees who are also players.
- \$300 foursome discount.

### **EAGLE – Level of Support \$1,250**

- Recognition as EAGLE sponsor in tournament materials.
- Introduction to participants and shared sign (with logo, if available) recognition at tournament.
- One (1) complimentary attendee for lunch, reception and awards dinner, in addition to any attendees who are also players.
- \$150 foursome discount.

### **BIRDIE – Level of Support \$750**

- Recognition as BIRDIE sponsor in tournament materials.
- Introduction to participants and shared sign recognition at tournament.
- One (1) complimentary attendee for lunch, reception and awards dinner, in addition to any attendees who are also players.
- \$75 foursome discount.

### **HOLE SPONSOR – Level of Support \$325**

- Recognition as HOLE SPONSOR in tournament materials.
- On-course sign.
- \$25 foursome discount.
- Hole Sponsorship free with purchase of two foursomes.

## NAEPC Robert G. Alexander Webinar Series Sponsor • Level of Support \$3,500

The Robert G. Alexander Webinar Series was launched by the National Association of Estate Planners & Councils in September 2013 to provide estate planners with accessible, high quality, multi-disciplinary education. Programs are available live and on-demand. (There are typically 11 programs throughout the year.) Live programs typically take place on the second Wednesday of each month at 3 pm ET.

*One sponsor accepted for the year-long series*

#### **Benefits**

- Sponsor's choice from NAEPC-provided webinars for which to host events (which would be complimentary to WDCEPC members)
- Logo on webinar announcements
- Print recognition on appropriate portion of calendar at [www.wdcepc.org](http://www.wdcepc.org)
- Logo placement on sponsor page of [www.wdcepc.org](http://www.wdcepc.org)

#### **Special Notice & Instructions**

***Please note that the sponsor will be responsible for providing the viewing location and the technology (and whatever else the sponsor may choose to provide) for the webinar series. Please note that the webinar series is a series provided by the NAEPC and the WDCEPC does not have any control over the topics or speakers. There may be a time when the speaker and sponsor are practicing within the same discipline.***